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# European chic

Gorgeous childrenswear label Amore di Mamma launches online store

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by [Catherine Hudson](#)



Using the smartest designs and the softest Italian materials; new German childrenswear label [Amore di Mamma](#) also has some serious style credentials. Designed by two fashionable mothers, including the previous head of women's and evening wear at Escada, it is no coincidence that it's childrenswear collections are bursting with style.

The online store is now available to shop and, hurrah, ships across Europe including the UK and worldwide (check website for exact locations). We love this fun yellow raincoat, perfect for seeing out those April showers in style.

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